



## **TABLETOP EXHIBIT PROSPECTUS**

### **Recent Advances in Fermentation Technology (RAFT IX)**

*Marriott Marco Island*

*Marco Island, FL*

*November 6-9, 2011; Tabletop exhibits: November 6-8, 2011*

*[www.simhq.org/sim-meetings/raft2011](http://www.simhq.org/sim-meetings/raft2011)*



*Co-sponsored by the Society for Industrial Microbiology (SIM) and the American Chemical Society, Division of Biochemical Technology (ACS BIOT)*



Dear Exhibitor:

On behalf of the Society for Industrial Microbiology and the BIOT Division of the American Chemical Society, please accept this invitation to participate in the Tabletop Exhibit at the ninth conference on Recent Advances in Fermentation Technology (RAFT IX) to be held November 6-9, 2011 at the Marriott Marco Island, Marco Island, FL.

Held biannually, RAFT provides a forum for academic and industrial scientists to discuss the latest developments in fermentation technology. The technical presentations will consist of six symposia, one poster session, a keynote address and a banquet address. A preliminary program is included in this brochure.

Space for the tabletop exhibits will be assigned on a first-come, first-served basis. The cost for a 2' by 6' draped table and a sign is: \$900 for SIM corporate members and \$1000 for non-members.

#### Benefits

Participating exhibitors will be listed on the SIM meeting web site, on signage and in the meeting program.

A list of conference registrants and a scientific program with abstracts will be provided to each exhibitor.

Please submit a 50-word description of your company for publication in the meeting program with your application.

Space is limited, so submit your application early.

If staying for the entire meeting, we are offering exhibitors the same meals and events as meeting attendees at a cost of \$400, which includes: lunch on Sunday and Sunday opening reception; breakfast and lunch Monday and Tuesday; Monday evening poster reception; Tuesday evening banquet; Wednesday breakfast; and all breaks. Exhibitors may register only two representatives at the special rate. See tabletop application. If planning to attend sessions, please register online as attendee.

We look forward to your participation at RAFT IX. For specific program questions, contact Program Co-Chairs Dorothea Reilly, Genentech (reilly.dorothea@gene.com) and Tim Davies, Green Biologics (tim.davies@greenbiologics.com) or SIM Special Conference Chair X. (Jerry) Yang, Amgen (xyang@amgen.com). For all other questions, please contact SIM: meetings@simhq.org.

## Tabletop exhibits

**Sunday, November 6–Tuesday, November 8**

See exhibit hours listed on pg 4. For more information, contact Nancy Gorell (nancy.gorell@simhq.org).

## Sponsorship

Sponsorship opportunities available. In addition to inclusion in conference publicity, sponsors may receive complimentary registrations. For more information, see pg 6 or contact Christine Lowe (chris.lowe@simhq.org).

RAFT VIII (2009) sponsors

Friesland Campina

Genentech

Marcor Development Corporation

## To register

[www.simhq.org/sim-meetings/raft2011/](http://www.simhq.org/sim-meetings/raft2011/)

## Advertising

Advertising is available in the RAFT IX program and in *SIM News* September/October. Both publications will be distributed to all meeting attendees. For rates and details, see pg 6 or contact Suzannah Eller (suzi.eller@simhq.org).

## Housing

Marriott Marco Island  
400 S. Collier Blvd  
Marco Island, FL 34145  
Tel: 239-394-2511

### Housing link

[www.simhq.org/sim-meetings/raft2011/](http://www.simhq.org/sim-meetings/raft2011/)

Room rate is \$199 plus tax. A block of rooms is reserved for the dates of November 6-9 as well as three days before and three days after, based on availability. If you require rooms prior to and after the conference, please make your reservations as soon as possible.

## Program

*Meeting Theme: From Concept to Commercialization*

Saturday evening, November 5

Registration opens

Sunday AM, November 6

**Opening Remarks and Keynote Address**

**Lunch**

Sunday PM, November 6

*Biochemical engineering: Advances at the intersection of bug and reactor*

Convener: Zeynep Cvetkovic and Sam Ellis, Thompson Instruments

Sunday evening, November 6

**Opening Reception**

Monday AM, November 7

**Breakfast**

*Developing a process - Where to start: screening and scouting*

Convener: Sanjay Jain, Novobios and Kevin Millsap, University of Georgia

**Lunch**

Monday PM, November 7

*New strategies for process development*

Convener: Steve Van Dien, Genomatica and Everett Stone

Monday evening, November 7

**Poster Session/Reception**

Convener: Ali Mohagheghi, National Renewable Energy Laboratory

Tuesday AM, November 8

**Breakfast**

*New reactor design: Advances in fermentor technology in the commercial sector*

Convener: Gareth Lewis, Med-Immune and David Laidlaw, Applikon

**Lunch**

Tuesday PM, November 8

*Downstream processing and integration with fermentation processes (tentative)*

Convener: Jesse McCool, Lonza, and Tony Hitchcock, Recipharm

Tuesday evening, November 8

**Reception and Banquet**

Wednesday AM, November 9

**Breakfast**

*Challenges and solutions in large scale manufacture*

Convener: Arlene Fosmer, Cargill and Swapnil Bhargava, Amgen

**Meeting concludes at noon.**

## RAFT VIII Exhibitors

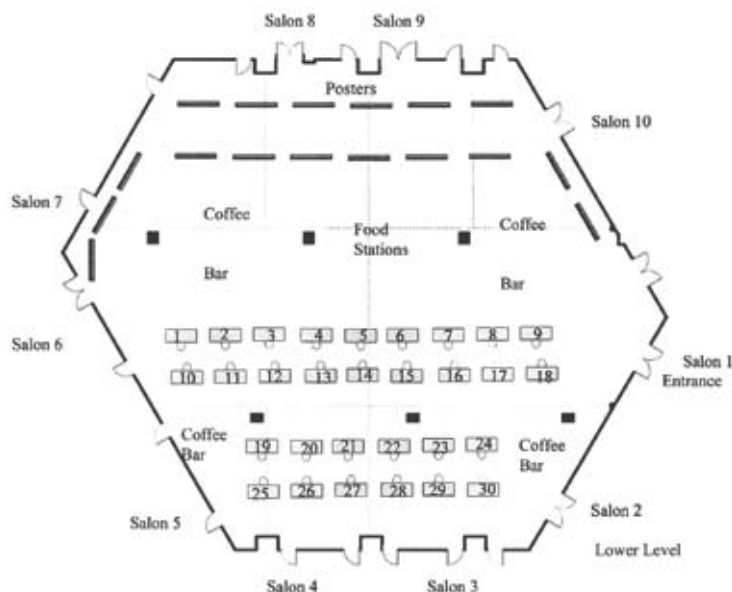
Aber Instruments Ltd.  
Advanced Analytical Technology, Inc.  
Applikon Biotechnology, Inc.  
ATR  
Bioengineering, Inc.  
Bioexpression and Fermentation Facility, UGA  
Biolog, Inc.  
BioPro International, Inc.  
BioSilta  
Bio-Technical Resources

Broadley-James  
CONICET-PROIMI BIOTECH  
Finesse Solutions, LLC  
Flownamics, Inc.  
FrieslandCampina Domo (formerly DMV International)  
Global BioIngredients, Inc.  
Groton BioSystems, LLC  
Hamilton Company  
Innovative Directions  
Jova Solutions

Lallemand, Inc.  
LumaSense Technologies  
Marcor Development Corp.  
New Brunswick Sci. Co., Inc.  
optek-Danulat, Inc.  
Sensient Flavors  
Sheffield, A Kerry Group Company  
Xcellerex, Inc.  
Traders Protein  
YSI, Inc.

# Floorplan

## Capri Ballroom



## Practical Information

### Tabletop assignment:

2' by 6' foot draped table will be assigned. If you are planning on displaying equipment or using a portable table display, it should be no higher than 48 inches above the tabletop. **Please contact SIM for exemptions.**

### Exhibit hours

Sunday, November 6 3:30 PM - 4:30 PM AND 6:00-8:30 PM  
Monday, November 7 10:00 AM - 3:00 PM AND 5:00-7:00 PM  
Tuesday, November 8 10:00 AM - 1:00 PM AND 5:00-6:00 PM  
(Times subject to change)

Setup: Sunday, November 6 8:30 AM-2:00 PM

**Dismantling:** No packaging of equipment, literature or dismantling of exhibits will be permitted until after 6:00 PM on Tuesday, November 8.

### Shipping address

Marriott Marco Island  
400 S. Collier Blvd  
Marco Island, FL 34145  
Hold for: "Exhibiting Company Name," RAFT 11/6-9/11

## Terms and Conditions

### PLEASE READ

**Use of space** - Products and services to be exhibited must be in keeping with the interests of the Society for Industrial Microbiology (SIM). No subleasing of space is permitted. No side rails or counters may exceed 4 feet in height; background must not exceed 8 feet in height, including signs. Exhibits should be no higher than 48 inches above the table or wider than 6 feet. If you have a tabletop exhibit exceeding these limits, please contact SIM at 703-691-3357, ext. 26. Demonstrations or displays away from the exhibit hall during exhibit hours, except with permission of SIM, are prohibited. No table may block the view of surrounding tables and must have adequate see-through area. Exhibitors may not place anything in the aisles during exhibit hours. SIM reserves the right to limit or restrict operations, which for any reason might be considered objectionable, without any liability for refund or damage.

**Cancellation** - It is mutually agreed that in the event of cancellation of the RAFT exhibition due to fire, strikes, picketing, embargo, injunction, acts of war, acts of God, governmental regulations, emergencies, any act beyond the control of SIM, or any causes which would prevent its scheduled opening or continuance, then and thereupon this agreement will be terminated and SIM shall determine an equitable basis for the refund of such portion of the exhibit

fee as is possible, after due consideration of expenditures and commitments already made.

Requests for cancellations must be submitted in writing to the SIM office. Refunds are available until October 8, 2011, if space can be resold, less a \$50 administrative fee. No refunds will be issued after October 8, 2011.

**Prohibited conduct** - The following practices are prohibited: 1) distribution of promotional material, samples, catalogs, pamphlets, or publicity, except in the exhibitor's space; 2) use of disruptive audio equipment; 3) use of noisy electrical or mechanical equipment; 4) entry into another exhibitor's booth without permission; 5) photographing or examining another exhibitor's space without permission; 6) affixing anything to columns, walls, floors or other parts of the hotel's building or furniture by any means; 7) selling in the exhibit areas or in meeting rooms.

**Insurance** - The exhibitor assumes the entire responsibility and liability for losses, damages and claims arising out of injury or damage to exhibitor's displays, equipment and other property brought upon the premises of the hotel and shall indemnify and hold harmless the Society for Industrial Microbiology (SIM) and the Marriott Marco Island, and any authorized representative, agent or employee of the foregoing of any and all losses, damages and claims.

**Security** - Security guards for the exhibit area will be hired, but SIM and the hotel do not guarantee, nor protect exhibitors against loss of any kind. Exhibitors are advised to carry their own insurance. Each party agrees to be responsible for its own property through insurance or self-insurance and shall hold harmless the Society for Industrial Microbiology (SIM) and the Marriott Marco Island for any and all damage caused by theft.

**Safety, fire and health** - No painting, mixing of chemicals or explosive materials is allowed in the exhibit hall at any time. Exhibits using food, beverage, ink, chemical or other liquids must be installed over visqueen. Exhibitors are responsible for disposing of all reagents or chemicals used in their exhibit, as well as any cost associated with doing so. The Society for Industrial Microbiology (SIM) and Marriott Marco Island will not be responsible for disposing of any materials.

**Trademarks/Copyrights** - SIM shall not be liable for and expressly disclaims any liability for infringement or alleged infringement of the trademarks, copyrights or other intellectual property of any third party arising out of the actions of any exhibitor.

**Amendments** - SIM reserves the right to interpret, amend and enforce these terms and conditions. Written notice of any amendments shall be given to each exhibitor. Each exhibitor and its employees/agents agrees to abide by all terms and conditions set forth herein or by any subsequent amendments and interpretations.

**Enforcement** - Any exhibitor not abiding by the terms and conditions set forth herein may forfeit the right to participate in future exhibitions, may be asked to leave the event without refund, and may be subject to additional penalties.



# Tabletop Exhibit Application

## RAFT IX

Co-sponsored by SIM and ACS/BIOT

November 6-9, 2011 • Marriott Marco Island • Marco Island, FL

By filling out this form, you agree to the terms and conditions laid out in this brochure. Please type or print clearly. **NOTE:** Corporate members SAVE on exhibits and advertising!

**NOTES:** Exhibitors may register two representatives for each tabletop. Exhibit representatives may purchase the same meals and events as meeting attendees, at a cost of \$ , which includes: **Sunday lunch and evening reception, breakfast and lunch Monday and Tuesday, Monday evening poster reception, Tuesday evening banquet, Wednesday breakfast and coffee breaks. Admittance to sessions requires full registration.**

Submit a **50-word company writeup**. Attach to application or email to nancy.gorell@simhq.org.

### TABLETOP AND REGISTRATION

1A) Number of tabletops reserved (SIM corporate member): \_\_\_\_\_ @ \$900  
Number of tabletops reserved (Non-corporate member): \_\_\_\_\_ @ \$1100

1B) Optional exhibitor registration (Meals only) \_\_\_\_\_ @ \$400

1C) Optional full registration (incl. admittance to sessions, uploads of presentations after meeting, and all meals) \_\_\_\_\_ @ \$845 (SIM Member)  
\_\_\_\_\_ @ \$955 (Non-member)

2) Competitors we request not to be placed next to: \_\_\_\_\_  
\_\_\_\_\_

3) List company information as it should appear in conference materials:

COMPANY NAME: \_\_\_\_\_  
Address: \_\_\_\_\_  
City/State/Zip: \_\_\_\_\_  
Contact Name, Title: \_\_\_\_\_  
Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ E-Mail (**required**): \_\_\_\_\_

**TOTAL EXHIBITING COST \$** \_\_\_\_\_

6) Provide exhibit representative registration information.

#### Exhibit representative #1

Hall only  Full registration

Name \_\_\_\_\_

Title \_\_\_\_\_

Address \_\_\_\_\_  
\_\_\_\_\_

City, State, ZIP \_\_\_\_\_

Tel \_\_\_\_\_

Fax \_\_\_\_\_

E-mail \_\_\_\_\_

If paying for meals, will you attend the Tuesday Banquet? \_\_Yes \_\_No

#### Exhibit representative #2

Hall only  Full registration

Name \_\_\_\_\_

Title \_\_\_\_\_

Address \_\_\_\_\_  
\_\_\_\_\_

City, State, ZIP \_\_\_\_\_

Tel \_\_\_\_\_

Fax \_\_\_\_\_

E-mail \_\_\_\_\_

If paying for meals, will you attend the Tuesday Banquet? \_\_Yes \_\_No

### PAYMENT

Please include payment for the total amount. **SIM Federal ID# 35-6026526**

Total Amount: \$ \_\_\_\_\_  Check or  Credit Card

VISA  MC  AmEx # \_\_\_\_\_

Exp. date: \_\_\_\_\_ Security Code: \_\_\_\_\_

Card holder's name (print): \_\_\_\_\_

Signature: \_\_\_\_\_

### RETURN APPLICATION WITH PAYMENT TO:

Society for Industrial Microbiology  
3929 Old Lee Highway, Suite 92A  
Fairfax, VA 22030  
P: 703.691.3357 ext. 24  
F: 703.691.7991  
Email: nancy.gorell@simhq.org



## Sponsorship Opportunities

### Recent Advances in Fermentation Technology IX

Co-sponsored by SIM and ACS/BIOT



November 6-9, 2011 · Marriott Marco Island · Marco Island, FL · [www.simhq.org/meetings/raft2011/index.asp](http://www.simhq.org/meetings/raft2011/index.asp)

Held biannually, the Recent Advances in Fermentation Technology (RAFT) conference provides a forum for industrial and academic scientists to discuss the latest developments in fermentation technology. This year's meeting will follow a theme of "From Concept to Commercialization." Sessions will take us sequentially from early stage research through to production, and in each session we plan to have a range of speakers from different industry/academic sectors.

In addition to the seven sessions Sunday through Wednesday, one poster session and tabletop exhibits are also part of the program. These activities will be enhanced by networking receptions, a banquet, and morning and afternoon breaks, each of which can be sponsored.

#### Company information

Company name \_\_\_\_\_

Company contact \_\_\_\_\_

Address \_\_\_\_\_

Tel \_\_\_\_\_

Fax \_\_\_\_\_

Email \_\_\_\_\_

Website \_\_\_\_\_

Submit company logo (as eps or tif file) to [suzi.eller@simhq.org](mailto:suzi.eller@simhq.org).

#### Payment Information

(SIM Fed ID# 35-6026526)

Total sponsorship amount \$ \_\_\_\_\_

\_\_\_\_ Invoice my company

\_\_\_\_ Check enclosed (payable to SIM)

\_\_\_\_ Charge to: Visa \_\_\_\_\_ MC \_\_\_\_\_ AMEX \_\_\_\_\_

Card # \_\_\_\_\_

Exp. Date \_\_\_\_\_

Name on card \_\_\_\_\_

Signature \_\_\_\_\_

#### \$1500+

Company name and logo featured on the SIM meeting webpage, in the meeting program and on signage at the meeting site

##### AM/PM breaks

Sunday PM

Monday AM

Monday PM

Tuesday AM

Tuesday PM

Wednesday AM

#### \$2500+ Various

All of the above benefits plus:

- one (1) complimentary meeting registration for your representative, which includes all sessions, meeting program and abstracts, receptions, breaks and banquet

Tote bags with company name and logo

Internet lounge (per day)

Breakfast (per day)

Lunch (per day)

#### \$3500+ Opening reception

All of the above benefits plus:

- one (1) extra full registration (total 2)

#### \$7500 Banquet sponsorship

All of the above benefits plus:

- one (1) extra full registration (total 3)
- one (1) tabletop exhibit
- your literature placed into attendee tote bags

#### Any amount - General meeting or specific session sponsorship

Please designate session and/or amount.

Session \_\_\_\_\_

Amount \_\_\_\_\_



# Advertising Application

## Recent Advances in Fermentation Technology IX

Co-sponsored by SIM and ACS/BIOT

November 6-9, 2011 • Marriott Marco Island • Marco Island, FL

### Program rates

Corporate members (b/w)\*

Size	Rate
Full page	\$950
1/2 page	\$775
1/4 page	\$675

**\*Non-corporate members, add \$100 to each rate.**

### SIM News rates

Corporate members (b/w)\*

Size	1x	3x	6x
Full page	\$950	\$850	\$750
1/2 page	\$775	\$675	\$575
1/3 page	\$675	\$600	\$525
1/4 page	\$500	\$450	\$400

**\*Non-corporate members add \$100 to each rate.**

### Deadlines

#### Space Reservation

RAFT IX - 9/19/11

SIM News September/October - 8/12/11

#### Ad Material

RAFT IX - 10/3/11

SIM News September/October - 9/2/11

### Color and position rates

**Note:** Advertising in the program is b/w only, except cover positions.

All below color and position rates are in addition to b/w space rates.

- Matched 2nd color: \$550 each
- 3&4-color: \$1,100
- Cover 2: \$300
- Opposite cover 2: \$300
- Cover 3: \$300
- Cover 4: \$400

### Discounts

All display ads are eligible to receive a 15% discount when placed by a third-party ad agency with the agency's insertion order.

### Trim size

Program: 8 1/2" x 11"; SIM News: 8 1/4" x 10 3/4" (26.6 x 27.3 cm). Keep live material at least 3/16" (4.7625 mm) from trim.

### Digital file requirements

PDF, EPS, and TIFF files are accepted. No application files will be accepted (i.e. Word, Powerpoint, QuarkXpress, etc.).

### Conditions

Subject to approval by the Editor. Advertisers assume full responsibility for advertising claims. Cancellations are not honored after closing dates and may be subject to pro-rated cost.

\_\_\_\_\_ We will place an ad in the RAFT IX Program.

\_\_\_\_\_ We will place an ad in SIM News.

Size: \_\_\_\_ Full \_\_\_\_ 1/2 \_\_\_\_ 1/3 \_\_\_\_ 1/4

Frequency: \_\_\_\_\_ 1x \_\_\_\_\_ 3x \_\_\_\_\_ 6x

Rate: \$ \_\_\_\_\_

Add color and position: \$ \_\_\_\_\_

*Ship materials to*

RAFT IX Advertising  
 Society for Industrial Microbiology  
 3929 Old Lee Highway, Suite 92A  
 Fairfax, VA 22030  
 P: 703.691.3357 ext 27; F: 703.691.7991  
 E: suzi.eller@simhq.org

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Card holder's name (print): \_\_\_\_\_

Signature: \_\_\_\_\_

## *SIM Upcoming Meetings*

### **2012**

34th Symposium on Biotechnology for Fuels and Chemicals • April 30-May 3, 2012 • Sheraton New Orleans • New Orleans, LA  
SIM Annual Meeting and Exhibition • August 12-16, 2012 • Hilton Washington • Washington, DC  
Recent Advances in Microbial Control • October 28-31, 2012 • Location TBD

### **2013**

35th Symposium on Biotechnology for Fuels and Chemicals • April 29-May 2, 2013 • Hilton Portland • Portland, OR  
SIM Annual Meeting and Exhibition • August 11-15, 2013 • Sheraton San Diego • San Diego, CA  
Recent Advances in Fermentation Technology (RAFT X) • November 3-6, 2013 (tentative) • Location TBD



**Society for Industrial Microbiology**

3929 Old Lee Highway, Suite 92A

Fairfax, Virginia 22030

T: 703-691-3357 ext 24

F: 703-691-7991

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[www.simhq.org](http://www.simhq.org)