

Meeting Program Ad Rates 2011

Meeting Program Advertising Opportunities

33rd Symposium on Biotechnology for Fuels and Chemicals

Note: Advertising in this program is b/w only except cover positions.

2011 Annual Meeting

Both b/w and color advertising is available.

Recent Advances in Fermentation Technology

Note: Advertising in this program is b/w only except cover positions.

Non-Corporate Member Rates (B/W)

Size	Rate
Full Page	\$1,050
1/2 Page	\$875
1/3 Page	\$775

Corporate Member Rates (B/W)

Size	Rate
Full Page	\$950
1/2 Page	\$775
1/3 Page	\$675

Color Rates

All color rates are in addition to B/W space rates.

- **Matched 2nd color:** \$550 each
- **3 & 4-Color:** \$1,100

Position Rates

All position rates are in addition to B/W space rates.

- **Cover 2:** \$300
- **Opposite Cover 2:** \$300
- **Cover 3:** \$300
- **Cover 4:** \$400

Deadlines

Meeting	Reservation	Ad Materials
33rd SBFC	Mar 14	Mar 28
Annual Meeting	Jun 06	Jun 20
RAFT	Sep 19	Oct 03

Discounts

- 15% agency commission discount: All display ads are eligible to receive a 15% commission when placed by third-party ad agency with the agency's insertion order.

Trim Size

8 1/2" x 11"

Keep live matter at least 3/16: (4.7625 mm) from trim.

Digital File Requirements

PDF, EPS, and TIFF files are accepted. No application files will be accepted (ie. Word, Powerpoint, QuarkXpress, etc.)

Delivery Methods

CD-ROM

Email: suzi.eller@simhq.org

Ship Materials to:

SIM News

Society for Industrial Microbiology
3929 Old Lee Highway, Suite 92A
Fairfax, VA 22030

P: (703)-691-3357 ext 27

F: (703)-691-7991

E: suzi.eller@simhq.org

Space Reservation Form

DATE: _____

COMPANY: _____

Address: _____

Phone: _____ Fax: _____

E-mail: _____ URL: _____

Contact: _____

Authorized Signature: _____

AGENCY (if applicable): _____

Contact: _____

Address: _____

Phone: _____ Fax: _____

E-mail: _____

BILLING CONTACT: _____

Address: _____

Phone: _____ Fax: _____

E-mail: _____

MEETING	AD SIZE	COLOR	POSITION	TOTAL COST
33rd SBFC	_____	_____	_____	_____
Annual Meeting	_____	_____	_____	_____
RAFT	_____	_____	_____	_____

Web Advertising?

Would your company be interested in Advertising on the SIM website if such an opportunity was available?

Yes No

Dates/Deadlines

Space Reservation Deadline

33rd SBFC - 03/14/11

Annual Meeting - 06/06/11

RAFT - 09/19/11

Ad Material Deadline

33rd SBFC -03/28/11

Annual Meeting - 06/20/11

RAFT - 10/03/11

Conditions

Subject to approval by the Editor. Advertisers assume full responsibility for advertising claims. Cancellations are not honored after closing dates and may be subject to pro-rated cost.

Mail or Fax insertion order to:

Meeting Advertising

Society for Industrial Microbiology

3929 Old Lee Highway, Suite 92A

Fairfax, VA 22030

F: (703)-691-7991