



EXHIBIT PROSPECTUS



34th Symposium on Biotechnology for Fuels and Chemicals

Sheraton New Orleans

New Orleans, LA

Sessions: April 30 - May 3, 2012

Exhibits: April 30 - May 2, 2012

www.simhq.org/sbfc

Invitation to exhibit

The organizing committee for the 34th Symposium on Biotechnology for Fuels and Chemicals has assembled an impressive technical program that includes 19 sessions with one Special Topic evening session on international bioenergy center progress, as well as 2 large poster sessions. Technical topics span new biomass sources and sustainability, biomass recalcitrance and pretreatment, enzyme and microbial advances, new types of biofuels and infrastructure issues, bioprocessing, and biorefineries, and the bioenergy research center update.

General information

Tabletop space is limited and is assigned on a first-come, first-served basis.

The cost for a 2 ft. by 6 ft. draped table and a sign is \$900 for SIMB corporate members and \$1100 for non-corporate members.

Exhibitors will be permitted to register two representatives for each tabletop. A meal plan is available at additional cost.

Electrical order form will be provided with tabletop confirmation. If you are planning on displaying equipment or using a portable table display, it must be no higher than 48 inches above the tabletop and no wider than 6 feet. Please contact nancy.gorell@simhq.org if your exhibit does not meet these criteria.

SIMB reserves the right to place oversize exhibits where they will not encroach on neighboring exhibitors. Exhibitor will be notified of any change in location.

Cancellations with refund, less a \$75 administrative fee, may be made until March 30, 2012. No refunds will be issued after March 30.

Benefits

- Listing and company description on the Symposium meeting web site, listing on signage, and in the meeting program.
- A list of conference registrants and a scientific program with abstracts.
- Social events in the exhibit area.

Please email a 50-word description of your company for publication in the meeting program to nancy.gorell@simhq.org when submitting your booth application. Faxes are not accepted.

Meeting venue

Sheraton New Orleans

500 Canal Street
New Orleans, LA 70130
Tel: 504.595.5552

BOOK EARLY

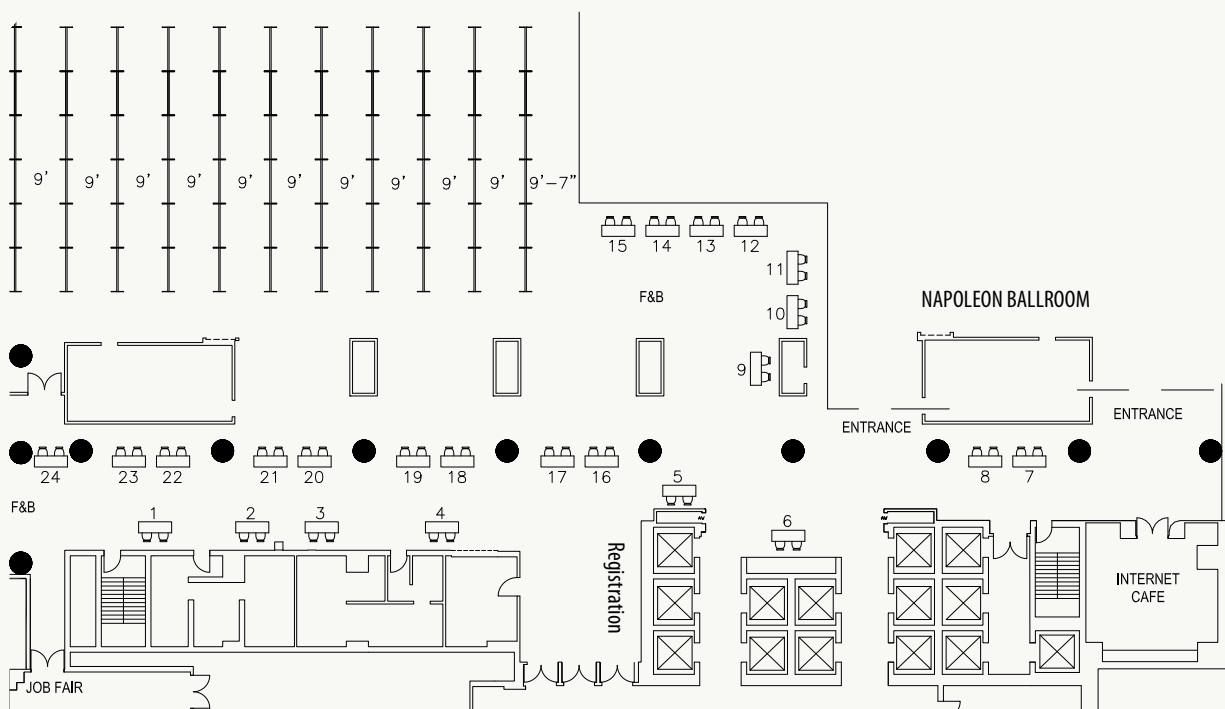
A block of rooms has been reserved at the conference hotel, Sheraton New Orleans, for the conference dates April 30-May 3, 2012. The conference rate is \$169. This rate may be offered three days before and three days after the conference dates if rooms are available. To book rooms, visit www.simhq.org/sbfc.

Attendees booking through the SIMB block at will receive complimentary wireless internet in sleeping rooms.

Housing is only available at the conference rate through the conference link.

Floorplan

Napoleon Ballroom Foyer, 3rd Floor



Program topic areas

- Yeast and Fungal Science & Technology
- Bacterial Science & Technology I-II
- Algae Science & Technology
- Enzyme Science & Technology I-III
- Pretreatment & Fractionation I-III
- Biomass Recalcitrance
- Plant Science & Technology
- Biomass Supply & Sustainability
- Biomass Physicochemical Analysis
- Bioprocessing & Separations Technology
- Biofuels and Biorefinery Economics & Commercialization
- Biobased Chemicals
- Emerging Biofuels
- Single Special Topic: US & International Bioenergy Research Center Updates

Exhibit hours (subject to change)

Monday, April 30	Setup 8:00 AM-2:00 PM Open 2:00 PM-3:00 PM 5:30 PM-9:00 PM
Tuesday, May 1	9:30 AM-10:30 AM 2:00 PM-3:00 PM 5:30 PM-9:00 PM
Wednesday, May 2	9:30 AM-10:30 AM Dismantle 10:30 AM

Advertising

Advertising opportunities are available in the meeting program. Deadlines for submitting insertion forms and artwork are listed on rate sheets at www.simhq.org/sbfc. Contact Suzannah Eller (suzi.eller@simhq.org).

Sponsorship

Sponsorship opportunities are available. In addition to inclusion in conference publicity, sponsors may receive complimentary registrations or exhibit space.

To become a sponsor, complete form at <http://www.simhq.org/sbfc/sbfc-sponsorship-opportunities/>. Contact Christine Lowe (chris.lowe@simhq.org).

- **\$500+ Basic sponsorship**
Company name featured on Symposium website, in conference program, and on signage.
 General meeting sponsorship
 Specific session
- **\$1,500+ Company Image Package**
Company name and logo featured on Symposium website, in conference program, and on signage.
 General meeting sponsorship
 Specific session
- **\$2,500+ Company Image and Meeting Registration Package**
Company Image Package plus one (1) complimentary full conference registration providing full access to all sessions and events.
 Coffee break(s)
(M - PM; Tu - AM, PM, W - AM, Th - AM, PM) (\$3,000 ea)
 General meeting sponsorship
 Specific session
- **\$5,000+ Deluxe Company Image and Meeting Registration Package**
Company Image Package plus two (2) complimentary full meeting registrations @ 1 per \$2,500.
 Conference tote bags with company and Symposium logos (Call for pricing)
 Pre-banquet reception (Th)
 Cyber Café (\$6,000) - logo on each computer station and signage at the entrance
 General meeting sponsorship
 Specific session
- **\$10,000+ Special Session Package**
Company Image Package plus four (4) complimentary full conference registrations @ 1 per \$2500; one tabletop exhibit booth, and your literature in attendee tote bags.
 Poster session/reception (M, Tu) (\$15,000 ea)
 Continental breakfast (Tu, W, Th) (\$12,000 ea)
- **\$20,000+ Symposium Banquet**
Company Image Package plus five (5) complimentary full meeting registrations, one tabletop exhibit booth, and your literature in attendee tote bags.
 Banquet dinner followed by award presentations and banquet speaker.



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*A special conference of
the Society for Industrial
Microbiology and
Biotechnology*

PLEASE NOTE

Exhibitors will be permitted to register two representatives for each tabletop.

Separate meal plan available at \$350 and includes: Monday and Tuesday evening poster receptions, breakfasts Tuesday–Thursday, banquet on Wednesday as well as all breaks.

Exhibitors wishing to attend sessions and receive uploads of presentations must register as attendees through the conference website: www.simhq.org/sbfc. Full registration includes all meals and uploads.

Advertising

Program advertising opportunities available. For rates and details, please see meeting web site: www.simhq.org/sbfc/ or contact: suzi.eller@simhq.org.

Application for tabletop exhibit space

To be included in the meeting program, email your 50-word company description NOW to nancy.gorell@simhq.org. Faxes not accepted.

Date: _____

COMPANY: _____

Address: _____

Phone: _____ Fax: _____

E-mail: _____ URL: _____

Contact: _____

Authorized Signature: _____

I do not wish to be assigned next to: _____

List Representatives: _____

Exhibit Fees \$900 SIMB corporate member \$1100 non-corporate member _____

\$350 Exhibitor meals and events (per representative) _____

Sponsorship Session or event: _____

Total amount enclosed: _____

Payment

Credit Card Visa MasterCard AMEX

Card #: _____ Exp. Date: _____

Signature: _____ Name on card: _____

Check enclosed, payable to SIMB

Invoice my company

Send application and payment to: SIMB, 3929 Old Lee Highway, Suite 92A, Fairfax, VA 22030-2421; Tel: 703.691.3357 ext. 24; Fax: 703.691.7991; E-mail exhibitor description to: nancy.gorell@simhq.org