



Sponsorship Benefits and Opportunities

2012 Society for Industrial Microbiology and Biotechnology

Annual Meeting & Exhibition

August 12 - 16, 2012 · Washington Hilton · Washington DC · www.simhq.org

The SIMB annual meeting is a one-of-a-kind opportunity for scientists from around the world to network and share ideas in the field of industrial microbiology and biotechnology. The scientific program consists of 35-40 symposia covering advances in biocatalysis, fermentation and cell culture, environmental microbiology, metabolic engineering, and natural products.

Sponsorship provides financial support for the conference and is an excellent way to provide visibility to your organization, promote your brand, and gain access to the 600-700 attendees. There are a variety of sponsorship benefit packages and opportunities for organizations of all sizes. Please note: sponsorship opportunities may be partial or shared.

Company information

Company name _____

Company contact _____

Address _____

Tel _____

Fax _____

Email _____

Website _____

Submit company logo (as eps or tif file) to
suzi.eller@simhq.org.

Submit names of complimentary registrants to
nancy.gorell@simhq.org.

Payment Information

(SIMB Fed ID# 35-6026526)

Total sponsorship amount \$ _____

___ Invoice my company

___ Check enclosed (payable to SIMB)

___ Charge to: Visa ___ MC ___ AMEX ___

Card # _____

Exp. Date _____

Name on card _____

Signature _____

Send completed form and payment to:

SIMB

3929 Old Lee Hwy, Ste 92A, Fairfax, VA 22030

T: 703.691.3357 x26; F: 703.691.7991

Sample Sponsorship Packages

\$500+ Basic sponsorship

Company name featured on SIMB annual meeting webpage, in meeting program, and on signage.

___ General meeting sponsorship

___ Specific session (designate)

\$1000+ Company Image Package

Company image featured on SIMB annual meeting webpage, in meeting program, and on meeting banner and signage.

___ General meeting sponsorship

___ Specific session (designate)

\$3000+ Company Image and Meeting Registration Package

Company Image Package plus one complimentary full meeting registration providing full access to all meeting sessions and events.

___ Coffee break(s) (M-Th)

___ Pre-banquet reception (Tu)

___ Internet lounge (one day)

___ General meeting sponsorship

___ Specific session (designate)

\$5000+ Deluxe Company Image and Meeting Registration Package

Company Image Package plus two complimentary full meeting registrations and two complimentary exhibit hall passes for additional representatives.

___ Conference tote bags (inquire re: exact cost)

___ Poster session reception (M)

___ General meeting sponsorship

\$15,000+ Sunday Night Reception Package/General

Company Image Package plus five (5) complimentary full meeting registrations, up to five complimentary exhibit hall passes, one standard 8 x 10 exhibit booth, and your literature in attendee tote bags.

___ The meeting kicks-off with the keynote address and poster session. The first opportunity to promote your organization.

___ General meeting sponsorship

\$25,000+ SIMB Annual Banquet Package/General

Company Image Package plus eight (8) complimentary full meeting registrations, up to five complimentary exhibit hall passes, one standard 8 x 10 exhibit booth, and your literature in attendee tote bags.

___ Annual dinner and wine followed by award presentations and banquet speaker.

___ General meeting sponsorship