



Sponsorship Benefits and Opportunities

2011 Society for Industrial Microbiology Annual Meeting & Exhibition

July 24-28, 2011 · Sheraton New Orleans · New Orleans, LA · www.simhq.org

The SIM annual meeting is a one-of-a-kind opportunity for scientists from around the world to network and share ideas in the field of industrial microbiology and biotechnology. The scientific program consists of 35-40 symposia covering advances in biocatalysis, fermentation and cell culture, environmental microbiology, metabolic engineering, and natural products.

Sponsorship provides financial support for the conference and is an excellent way to provide visibility to your organization, promote your brand, and gain access to the 600-700 attendees. There are a variety of sponsorship benefit packages and opportunities for organizations of all sizes. Please note: sponsorship opportunities may be partial or shared.

Company information

Company name _____
 Company contact _____
 Address _____

 Tel _____
 Fax _____
 Email _____
 Website _____

Submit company logo (as eps or tif file) to suzi.eller@simhq.org.

Submit names of complimentary registrants to nancy.gorell@simhq.org.

Payment Information

(SIM Fed ID# 35-6026526)

Total sponsorship amount \$ _____

____ Invoice my company
 ____ Check enclosed (payable to SIM)
 ____ Charge to: Visa ____ MC ____ AMEX ____

Card # _____
 Exp. Date _____
 Name on card _____
 Signature _____

Send completed form and payment to:

SIM
 3929 Old Lee Hwy, Ste 92A, Fairfax, VA 22030
 T: 703.691.3357; F: 703.691.7991

\$500+ Basic sponsorship

Company name featured on SIM annual meeting webpage, in meeting program, and on signage.

____ General meeting sponsorship
 ____ Specific session (designate)

\$1000+ Company Image Package

Company image featured on SIM annual meeting webpage, in meeting program, and on meeting banner and signage.

____ General meeting sponsorship
 ____ Specific session (designate)

\$3000+ Company Image and Meeting Registration Package

Company Image Package plus one complimentary full meeting registration providing full access to all meeting sessions and events.

____ Coffee break(s) (M-Th)
 ____ Pre-banquet reception (Tu)
 ____ Internet lounge (one day)
 ____ General meeting sponsorship
 ____ Specific session (designate)

\$5000+ Deluxe Company Image and Meeting Registration Package

Company Image Package plus two complimentary full meeting registrations and two complimentary exhibit hall passes for additional representatives.

____ Conference tote bags (inquire re: exact cost)
 ____ Poster session reception (Su, M)

\$15,000+ Sunday Night Reception Package

Company Image Package plus five complimentary full meeting registrations, up to five complimentary exhibit hall passes, one standard 8 x 10 exhibit booth, and your literature in attendee tote bags.

____ The meeting kicks-off with the keynote address and poster session. The first opportunity to promote your organization.

\$25,000+ SIM Annual Banquet Package

Company Image Package plus five complimentary full meeting registrations, up to five complimentary exhibit hall passes, one standard 8 x 10 exhibit booth, and your literature in attendee tote bags.

____ Annual dinner and wine followed by award presentations and banquet speaker.