

Meeting Program Ad Rates 2012

Meeting Program Advertising Opportunities

34th Symposium on Biotechnology for Fuels and Chemicals

Note: Advertising in this program is b/w only except cover positions.

2012 Annual Meeting

Both b/w and color advertising is available.

Recent Advances in Microbial Control

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Non-Corporate Member Rates (B/W)

Size	Rate
Full Page	\$1,050
1/2 Page	\$875
1/3 Page	\$775

Corporate Member Rates (B/W)

Size	Rate
Full Page	\$950
1/2 Page	\$775
1/3 Page	\$675

Color Rates

All color rates are in addition to B/W space rates.

- **Matched 2nd color:** \$550 each
- **3 & 4-Color:** \$1,100

Position Rates

All position rates are in addition to B/W space rates.

- **Cover 2:** \$300
- **Opposite Cover 2:** \$300
- **Cover 3:** \$300
- **Cover 4:** \$400

Deadlines

Meeting	Reservation	Ad Materials
34th SBFC	Mar 16	Mar 30
Annual Meeting	Jun 08	Jun 22
RAMC	Sep 14	Sep 28

Discounts

- 15% agency commission discount: All display ads are eligible to receive a 15% commission when placed by third-party ad agency with the agency's insertion order.

Trim Size

8 1/2" x 11"

Keep live matter at least 3/16: (4.7625 mm) from trim.

Digital File Requirements

PDF, EPS, and TIFF files are accepted. No application files will be accepted (ie. Word, Powerpoint, QuarkXpress, etc.)

Delivery Methods

CD-ROM

Email: suzi.eller@simhq.org

Ship Materials to:

Suzannah Eller

Society for Industrial Microbiology
3929 Old Lee Highway, Suite 92A
Fairfax, VA 22030

P: (703)-691-3357 ext 27

F: (703)-691-7991

E: suzi.eller@simhq.org

Space Reservation Form

DATE: _____

COMPANY: _____

Address: _____

Phone: _____ Fax: _____

E-mail: _____ URL: _____

Contact: _____

Authorized Signature: _____

AGENCY (if applicable): _____

Contact: _____

Address: _____

Phone: _____ Fax: _____

E-mail: _____

BILLING CONTACT: _____

Address: _____

Phone: _____ Fax: _____

E-mail: _____

MEETING	AD SIZE	COLOR	POSITION	TOTAL COST
34th SBFC	_____	_____	_____	_____
Annual Meeting	_____	_____	_____	_____
RAMC	_____	_____	_____	_____

Web Advertising?

Would your company be interested in Advertising on the SIMB website if such an opportunity was available?

Yes

No

Dates/Deadlines

Space Reservation Deadline

33rd SBFC - 03/16/12

Annual Meeting - 06/08/12

RAMC - 09/14/12

Ad Material Deadline

33rd SBFC - 03/30/12

Annual Meeting - 06/22/12

RAMC - 09/28/12

Conditions

Subject to approval by the Editor. Advertisers assume full responsibility for advertising claims. Cancellations are not honored after closing dates and may be subject to pro-rated cost.

Mail or Fax insertion order to:

Meeting Advertising

Society for Industrial Microbiology and Biotechnology

3929 Old Lee Highway, Suite 92A

Fairfax, VA 22030

F: (703)-691-7991